

News Release

Yamaha SMT Virtual Reality Showroom Opens Online

Easy, always-on; 360-degree view presents Yamaha solutions in action



Yamaha Motor Robotics SMT Section has opened the Yamaha SMT Virtual Reality Showroom, an efficient way to experience the latest technology for electronic assembly, inspection, and component handling. Registered visitors can login any time to see the full range of Yamaha's equipment and software solutions.

The showroom's 360-degree view lets visitors walk up to equipment on display, click to watch the machines in action, and learn more about key features. Ideal for current Yamaha equipment owners as well as potential buyers, the videos show features and capabilities, with insights into getting the best performance.

The centrepiece of the Yamaha SMT Virtual Reality Showroom is Yamaha's Intelligent Total Line Solution comprising the YSP10 printer, YSi-SP solder-paste inspection, YSM20R mounters, and YSi-V 3D AOI. Moving freely between the display areas, visitors can also see the YCP10 compact printer and YSM10 high-speed modular mounter. The Product Preparation section presents Service Solutions and Material Management including the YST-15 storage tower. The Yamaha Control Centre, across the floor, shows the latest software innovations for equipment programming and performance monitoring. General information about Yamaha and downloadable brochures are also available.

"We are very excited to welcome visitors to our new platform. The experience is close to visiting our real showroom in Neuss, Germany, or meeting us at an exhibition, yet it's available 24/7 on your desktop or mobile," said Daisuke Yoshihara, General Sales Manager, Yamaha Motor Europe SMT Section. "You can browse for as long as you like, or just drop in for a minute to quickly check some facts and return as often as you need. Your local Yamaha sales representatives will be delighted to share further information and detailed presentations."

Access to the showroom is easy and free of charge by registering at the Yamaha SMT Section website. Please visit <https://smt.yamaha-motor-im.de/showroom-en/>.

About Yamaha Robotics SMT Section

Yamaha Surface Mount Technology (SMT) Section is a subdivision of Yamaha Motor Robotics Business Unit in Yamaha Motor Corporation. Yamaha surface mount equipment is highly acclaimed in the market for their "module concept" that enables them to keep pace with the trend toward smaller and more diverse electric/electronic parts being mounted on circuit boards.

Yamaha SMT Section has created a strong business in the surface mount industry that enables design and engineering, manufacture, sales and service to be conducted in one comprehensive system. Furthermore, the Company has used its core technologies in the areas of servo-motor control and image recognition technology for vision (camera) systems to develop solder paste printers, 3D solder paste inspection, 3D PCB inspection machines, flip chip hybrid placers, dispensers and intelligent SMD storage system. This allows Yamaha SMT Section to offer a full line of machines for electric/electronic parts mounting and propose optimum production-line makeup to answer the diversifying needs of today's manufacturers.

Yamaha SMT Section has sales and service offices in Japan, China, Southeast Asia, Europe and North America provide a truly global sales and service network that will safeguard best in class on-site sales & service support for clients.

www.yamaha-motor-im.eu